



# PGA™

## 2008 FALL EXPO

www.pgaexpo.com

# New Product Center

## Put your product on full display!

**\$450 New Product Center Package. Includes all of the Following:**

- ▶ New Product Tabletop Display in Prominent Lobby Location
- ▶ Photo and Detailed Description on [www.pgaexpo.com](http://www.pgaexpo.com)
- ▶ Photo and Listing in Featured New Product Section of Show Directory

.....  
Company Name (to appear on listing) \_\_\_\_\_

Contact \_\_\_\_\_ Booth Number \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Product Name (to appear on listing) \_\_\_\_\_

Approximate Size \_\_\_\_\_ (high) \_\_\_\_\_ (wide) Weight \_\_\_\_\_

A photo of the product will be used instead of an actual product \_\_\_(yes)\_\_\_ (no)

**\*\*New Product Center Signage: You are allowed to bring one 8 1/2" x 11" size piece of paper that describes your product. It must be one-sided. PGA Golf Exhibitions will provide a sign with your company name and booth number.**

## NEW PRODUCT CENTER RULES FOR ENTRIES

- The only acceptable form of entry is the product itself. Point-of Purchase Materials are not eligible.
- Each unit in a product line is considered a separate entity.
- Product will be displayed in a maximum area, 2 1/2" L x 2' W x 2'H on a table.
- There is a \$350.00 fee for each New Product Center entry. Checks can be made out to The PGA Fall Expo/NPC. No refunds.
- One entry per form.
- Entries must be delivered to by exhibitor to New Product Center on 8/25/2008 between 9am-4pm.
- If special on-site assembly is required; exhibitor must provide personnel to do so. Labor availability and all costs associated with the set-up and removal of entries are the responsibility of the exhibitor.
- The New Product Center will be open to all attendees and exhibitors during PGA Fall Expo exhibit hours.
- A reputable security firm will be employed to guard entries on a 24-hour basis. The PGA Fall Expo does not assume responsibility for losses by exhibitors from theft, damage, etc.
- Exhibitors must show the following TWO forms of identification to retrieve product: Their PGA Show badge (with exhibiting company name identified on the badge) and photo ID.

For more information please call Lisa Austin at (800) 477-7726, fax at (941)-355-2070, or email [laustin@reedexpo.com](mailto:laustin@reedexpo.com)